



## Background

2014 is a critical year for the EU energy policy. Therefore, Egmont – Royal Institute for International Relations and the Development Group convene a series of three “EU Energy Symposiums” followed by a “High Level Energy Conference” in Brussels in order to discuss various issues related to the multifaceted challenge of the EU energy transition towards a low-carbon economy.

The four events address key issues that are currently at the core of the European energy governance:

- 1<sup>st</sup> Symposium:** The impact of changing energy patterns on EU competitiveness (30 April 2014)
- 2<sup>nd</sup> Symposium:** How to finance the EU energy transition towards a low-carbon economy? (11 June 2014)
- 3<sup>rd</sup> Symposium:** Energy efficiency in the EU from 2020 to 2030 - Bridging the gap between expectations and realities (30 September 2014)
- High Level Energy Conference:** Designing the right 2030 EU framework for energy and climate policies (3 December 2014)

This forward thinking project aims at fostering an intense debate at the EU level by bringing together the views of the EU decision makers with those of the industry and other energy stakeholders active in Europe.

## Programme

Energy efficiency will be absolutely essential to the achievement of the EU's energy transition towards a low-carbon economy. It is the only instrument which allows the EU to reach simultaneously its three energy objectives: **competitiveness, sustainability and security of supply**. Not only can energy efficiency strengthen the EU's industrial competitiveness, lower the bill of the final consumer and create jobs, but it can also directly cut greenhouse gas emissions, while decreasing the EU's energy dependency. Despite the huge benefits of using less energy, it has become clear that the developments in this area remain slow and insufficient for both the EU and its Member States.

On 23 July 2014 the European Commission released a "Communication on Energy Efficiency and its contribution to energy security and the 2030 Framework for climate and energy policy". It assesses progress towards the EU's 20% energy efficiency target for 2020 and proposes a new 30% target for 2030. But the jury is still out regarding the question whether the target should be binding or not. It is now in the hands of the European Council - and especially the member states - to discuss energy efficiency as a major component of the new 2030 climate and energy framework, which ought to be finalized and adopted by the European Council by the end of October 2014.

### 09:00 - 09:15 Welcome address

Claudia HERING, Head of Public Affairs, Development Group and  
Clémentine d'OULTREMONT, Research Fellow, Egmont Institute

### 09:15 - 09:30 Keynote address

**Energy Efficiency as part of the 2030 Energy and Climate Framework, in light of the October 2014 European Council**

Peter VAN KEMSEKE, Special Advisor in the Cabinet of Herman van Rompuy,  
President of the European Council

### 09:30 - 11:00 Session 1

**How can we explain the 'energy efficiency gap' in the EU? Lessons from the (difficult) 2020 implementation?**

- Start with the Golden Circle . . . and get inspired!  
Frank DONKERS, Managing Director Benelux, Kingspan
- How to leverage energy efficiency for Europe's economic competitiveness and growth  
Harry VERHAAR, Head of Global Public & Government Affairs, Philips Lighting
- Learnings from the EU 2020 framework and implications for 2030 energy targets  
Martin BORNHOLDT, Managing Director, DENEFF - German business initiative for energy efficiency

**Discussant:** Monica FRASSONI, President of the European Alliance to Save Energy (EU-ASE)

**Moderator:** Clémentine d'OULTREMONT, Research Fellow, Egmont Institute

### 11:00 - 11:30 Coffee break

### 11:30 - 13:00 Session 2

**How can the EU bridge the 'energy efficiency gap' in the 2030 Energy and Climate framework?**

- Identification of ROIs – a precondition for significant energy savings  
Robert DURDILLY, President, French Union of Electricity (UFE)
- Picking the low-hanging fruits to close the energy efficiency gap: a successful consumer empowerment by submetering  
Dr. Amal LOTFI, Director Basics, Products Department, ista International
- More than the sum of its parts: building an effective framework for energy efficiency  
Ingrid HOLMES, Associate Director, E3G - Third Generation Environmentalism

**Discussant:** Paul HODSON, Head of Unit on Energy Efficiency, DG Energy, European Commission

**Moderator:** Sami ANDOURA, Senior Research Fellow, Egmont Institute & Notre Europe - Jacques Delors Institute

### 13:00 14:00 Lunch